



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV.

1061-58838-1

DATE PRINTED 11/06/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

PAGE 1 AND 11548 ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 **Cancellation Notice** MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE NAME Required 915 King St Fl 2 337 Summer St AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA USA N. MCDONALD CONTACT PRODUCTBROWN/R/US SEN MA PAT CASHEN POLITICAL AGENCY EST. NO. LOCAL PRODUCT 1302 SALESPERSON CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS

CBS Television Stations Standard Terms and Conditions for advortising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is Intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK	FROM	ме То	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXEC		1	04:00P	04:30P	30s	11/05/12-11/05/12	JUDGE JUDY	1	850.00	850.00
2 FIXEC	м	1	04:30P	05:009	30\$	11/05/12-11/05/12	JUDGE JUDY	1	850.00	850.00
3 FIXED		1	05:30P	06:00P	30s	11/05/12-11/05/12	530PM NEWS	1	1100.00	1100,00
4 FIXED	М	2	06:00P	06:30P	30s	11/05/12-11/05/12	WBZ NEWS	2	1440.00	2880.00
5 FIXED	М	1	11:00P	11:35P	30s	11/05/12-11/05/12	WBZ NEWS	1	2700.00	2700.00
6 FIXED	м	1	11:35P	12:37A	30\$	11/05/12-11/05/12	DAVID LETTERMAN	1	1350.00	1350.00
7 FIXET		1	12:37A	01:37A	30s	11/05/12-11/05/12	LATE LATE SHOW	1	500.00	500.00
8 FIXED	r	1	05:00A	05:56A	308	11/06/12-11/06/12	WBZ NEWS	1	500.00	500.00
9 FIXED		1	05:58A	07:00A	30s	11/06/12-11/06/12	WBZ NEWS	1	900.00	900.00
10 FIXE		1	07:00A	09:00A	305	11/06/12~11/06/12	THE EARLY SHOW	1	500.00	500.00
11	T	1	09:00A	10:00A	308	11/06/12-11/06/12	RACHAEL RAY	1	585.00	585.00
			1450 5							

(1) Less Agoncy commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverso of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertisor, except no commission will be allowed an Advertiser.



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		AND	PAGE 2
11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 10	05516 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St F1 2	337 Summer St	Required
AND			Announcement 28 days
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	prior notice
	USA	USA	phor notice
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL SALES PERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1302 CODE]
NATIONAL SALESPERSO			

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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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12 FtXED	T	1	11:00A	12:00N	305	11/06/12-11/06/12	PRICE IS RIGHT	1	1080.00	1080,00
13 FIXED	T	1	12:00N	12:27₽	30s	11/06/12-11/06/12	WBZ NEWS	1	630.00	630.00
14 FIXED	т	1	12:27P	02;00P	30s	11/06/12-11/06/12	CBS SOAP ROTATION	1	600.00	600.00
15 FIXED	т	1	03-00P	04:00P	30s	11/06/12-11/06/12	DR, PHIL	1	650.00	650.00
16 FtXEE	т	1	04:00P	04:30P	30s	11/06/12-11/06/12	JUDGE JUDY	1	850.00	850.00
17 FIXE	т	1	04:30P	05:00P	30s	11/06/12-11/06/12	JUDGE JUDY	1	850.00	850.00
18 FIXE	т	1	05:00F	05;30P	30 s	11/06/12-11/06/12	5PM NEWS	1	1000.00	1000.00
19 FIXE	т :	1	05:30P	06:00P	30S	11/06/12-11/06/12	530PM NEWS Total Contract:	1 20		1100.00
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					Qtr 4	1-12 .00	18035.00 .00		18035.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments heroto are an integral part of this Agreement. If this contract is with an Advertiser, retorences to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



ACCEPTED BY AGENCY

(A) (C) (L)

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NO, WEEKS:

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